

## **Navigation online privacy policy.**

**LYON AG S.A. DE C.V.** could place electronic "cookies" in the archives of the browser of your computer or mobile device when you access the web site of **Lyon AG**. Cookies are pieces of information that are transferred by a **Lyon AG** web site to your computer or mobile device to enable our systems to recognize your browser and to tailor the information on our web sites to your interests. For example, if you previously visited a site of **Lyon AG** and accessed your account information or conducted inquiries with regard to certain services through the web site, cookies allow us to present information adapted to your account and/or those interests the next time you visit the web site. On the other hand, **Lyon AG** or our service providers or business partners may place cookies on your computer or mobile device to be combined with other personal information we maintain about you in order to include certain forms online for your convenience. We also use cookies to analyze the use of our web sites by visitors. This analysis helps us to understand which areas of our sites are most useful and chosen, in order to introduce improvements and updates.

Many web browsers are automatically set to accept cookies. You can change your web browser settings to reject cookies or to notify you if you are to place a cookie on your computer or mobile device. However you must have in mind that if you refuse cookies when you visit one of our websites, it could be that certain parts of the web site does not operate with the same efficiency as if it allowed cookies. For example, if you refuse cookies from our websites, you may not be able to select the preferred place, display a custom default main page or a form included or not easily accessible links to recently visited pages.

We and our service providers may also use cookies or similar technologies to collect information about your browsing activities over time and across different web sites following your use of the services in line. Although, as described above, you have the possibility to control the use of cookies through your web browser, currently we do not respond to signals "Do not track" of the web browser or other mechanisms that provide a method for opting to stay out of the collection of information through networks or web sites and online services in which I participate. If in the future we do, we will describe you how to do it in this online privacy policy.

In addition to cookies, we can use other means to passively collect non-personal information identified with respect to your use of our websites, for example with the use of "clear GIFs" (small pieces of information that can be incorporated into images on our web sites and allow us to track your usage of our web sites) and analysis of "click tracking" (the virtual trail you leave while browsing Internet and display our web sites). We only use the GIF data and tracking of clicks to gather anonymous data about your visit to our web sites. Blocking cookies prevents the clear GIFs to track your activity and also prevents us from collecting certain exclusive anonymous information such as your IP address, but the clear GIF continues stating an anonymous visit. In addition to the information we collect with cookies, clear GIFs, the analysis of data for tracking clicks and other means that we could

use to collect information that is not personally identifiable about you and your visits to our web sites, we can also obtain anonymous information which you provide to us online - for example, when you use your tools and calculators.

### ***Security of communications over the Internet***

Internet is not a secure medium. We use reasonable administrative, technical and physical protections to protect personal information. When you enter sensitive information (such as social security number or credit card number) on our web sites, **us we encrypt that information using technology "socket layer (SSL)"** or similar during transmission to our website. Unfortunately, there is no guarantee that any transmission or data storage method is 100 per cent secure, and we do not assume any responsibility for any prejudice, loss or damage that you may be experiencing due to the transmission of information by or to **Lyon AG** via the Internet. If you believe that the security of any account that you have with us is committed, please contact us at any of the contact means described on our website.

We restrict access to personal information gathered about you on our web sites to our employees, employees of our affiliates or to others who need to know it to provide the services resulting from the relationship maintained with **Lyon AG** or any of its subsidiaries as well as for the realization of our business operations.

### ***How can we contact and access and correct your information***

If you have any questions or wish to access and correct personal information that we have provided through on-line services, you should go to our facilities to perform the corresponding procedure according to our data protection policy. We are willing to make the access, rectification, cancellation of their personal data in accordance with our procedure and internal politics, however, it is possible that we can't deliver research-related information, claims, litigation and other matters.

In the online services we offer blogs, online forums or other interactive features that allow consumers to share information about our services or other matters of interest. You should be aware that any communication which will deliver any of these interactive features of online services can be viewed by other participants or users. Therefore, must recognize and accept that it does not expect privacy or confidentiality with respect to information that you provide for such interactive features, either containing or non-personal information about you.

### ***Links to other sites***

For your convenience we provide links to other web sites completely unrelated to our company and web pages that we do not control. We do not accept liability with respect to the privacy practices of the sites or web pages that are not under our control and we do not

warrant any of these websites or web pages, or the services or products described or offered on such sites or web pages, or any of the contents of such sites, or web pages. Before submitting any personal information to these web pages, you must sure carefully check the security policy of the web site in which to navigate.

We are not responsible for the policies and practices of collection, use and disclosure (including information security practices) of other organizations such as Google, Apple, Microsoft and Facebook or any other developer applications, application provider, provider of social media platforms, system operation, device manufacturer or wireless service provider provider, including any Personal information you disclose through or in relation to applications or our environment pages Social.

### ***Consent***

To use services online, you signify your consent with this online privacy policy and the terms of use of this site. If it is not in accordance with this policy or the terms of use of the site, please do not use the services online. Online services should not be used within a country or jurisdiction or by persons in the event that such use constitutes a violation of the laws. If you are in this case, you may not access or use any of the services online.

### ***Maintenance of services***

All aspects related to the access and use of this website shall be governed and interpreted by applicable federal law in the United States of Mexico.

### ***Changes to this privacy policy***

We can change this online privacy policy at any time and periodically. Any change or modification of this online privacy policy will be effective immediately after its publication. **If after the publication of a revised version of this privacy policy online you continue to use any of our services online, it will mean that you accept the revised policy.** If you disagree with the revised online privacy policy, do not use any of our services online.